

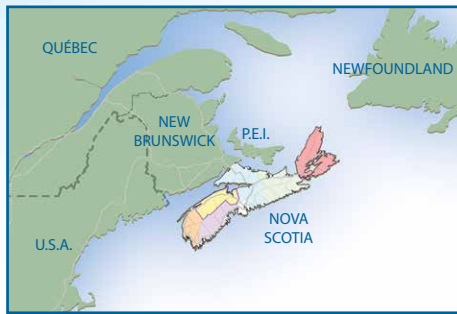


## Heart of the Valley

Middleton is the Heart of the Valley, a community valuing diversity, opportunity and partnership; and proudly serving as a regional center for business, education, health and recreation.



Middleton is served by the nearby Halifax Stanfield International Airport and the Halifax port.



Major Market	Distance	
	(km)	(mi)
<b>Canada:</b>		
Halifax, NS	122	76
Montreal, QC	669	416
Toronto, ON	1,148	713
Vancouver, BC	4,315	2,681
<b>United States of America:</b>		
Boston, MA	561	349
Chicago, IL	1,849	1,149
New York, NY	868	539
Washington, DC	1,196	743
<b>Europe:</b>		
Amsterdam, NL	5,006	3,111
London, UK	4,710	2,927



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## Demographics and Labour Force, 2015

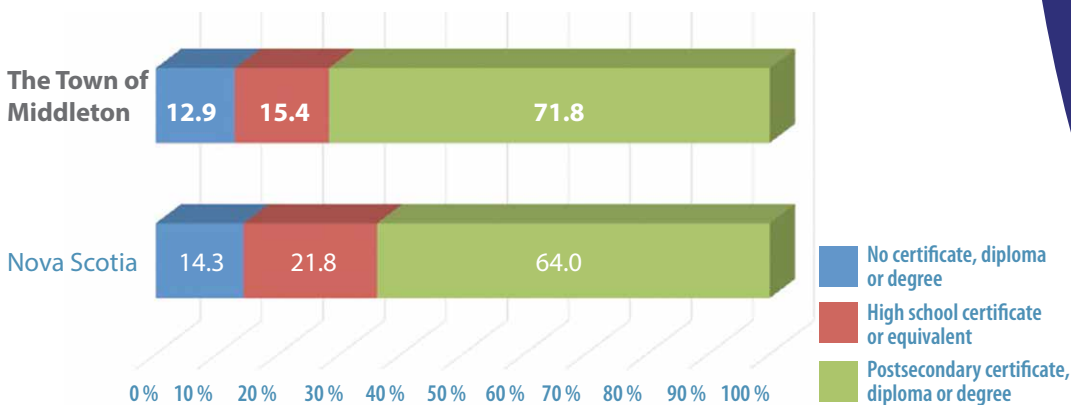


	Total Population	Average Individual Income	In Labour Force	Employment Rate	Unemployment Rate
<b>The Town of Middleton</b>	<b>1,765</b>	<b>\$38,487</b>	<b>858</b>	<b>50.2 %</b>	<b>9.0 %</b>
Nova Scotia	969,628	\$40,550	527,053	57.8 %	9.1 %

## Major Industries, 2015

	Retail trade	Educational services	Public administration	Accommodation and food services	Health care and social assistance
<b>The Town of Middleton</b>	<b>187</b>	<b>134</b>	<b>105</b>	<b>94</b>	<b>93</b>
<b>The Town of Middleton</b>	<b>21.8 %</b>	<b>15.6 %</b>	<b>12.2 %</b>	<b>11.0 %</b>	<b>10.8 %</b>
Nova Scotia	12.7 %	8.1 %	9.8 %	6.6 %	12.4 %

## Education Levels, 2015



- Town with something for everyone
- Local community and economic development programs provide a wide range of active-living recreation and business experiences to please a variety of interests
- Town combines affordable housing with strong labour force indicators and a robust local economy
- Industrial Park and Downtown core host businesses and services committed to taking care of all personal and professional needs
- 80-acre Industrial Park is partially developed, with room to grow and an ideal location for further investment
- Middleton is a retail hub, as indicated by its high percentage of jobs in this sector
- Nova Scotia Community College (NSCC) Annapolis Valley Campus in Middleton provides a range of programs and is home to the Applied Research Group and Pilikan House, a living lab demonstration site for energy efficient and sustainable design
- NSCC Annapolis Valley Campus and Innovacorp have teamed up to support potential and existing Geomatics, IT and Clean Technology businesses in western Annapolis Valley

Source: McSweeney & Associates from Manifold Data Mining Inc. Superdemographics 2015