

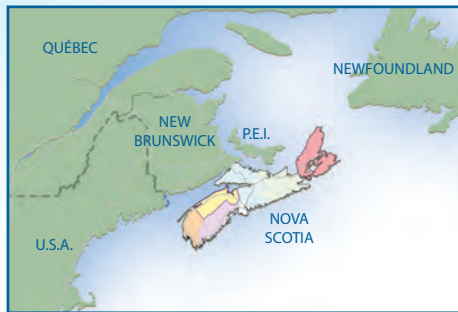


Where it's Easy to Gather and Grow

Kentville is centrally located in the beautiful Annapolis Valley along the scenic Evangeline Trail roadway. As the largest town in the Valley, it serves as the professional center for legal, financial, and medical services. A large array of businesses, unique shops and eateries offer quality of life to its growing residential population.



Kentville was founded at an accessible crossing of the Cornwallis River and became an important crossroads for settlement in the Annapolis Valley. The community is served by the Halifax Stanfield International Airport and the Halifax port.



Major Market	Distance	
Canada:	(km)	(mi)
Halifax, NS	87	54
Montreal, QC	712	442
Toronto, ON	1,194	742
Vancouver, BC	4,348	2,702

United States of America:		
Boston, MA	608	378
Chicago, IL	1,896	1,178
New York, NY	914	568
Washington, DC	1,242	772

Europe:		
Amsterdam, NL	4,960	3,082
London, UK	4,664	2,898



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Demographics and Labour Force, 2015

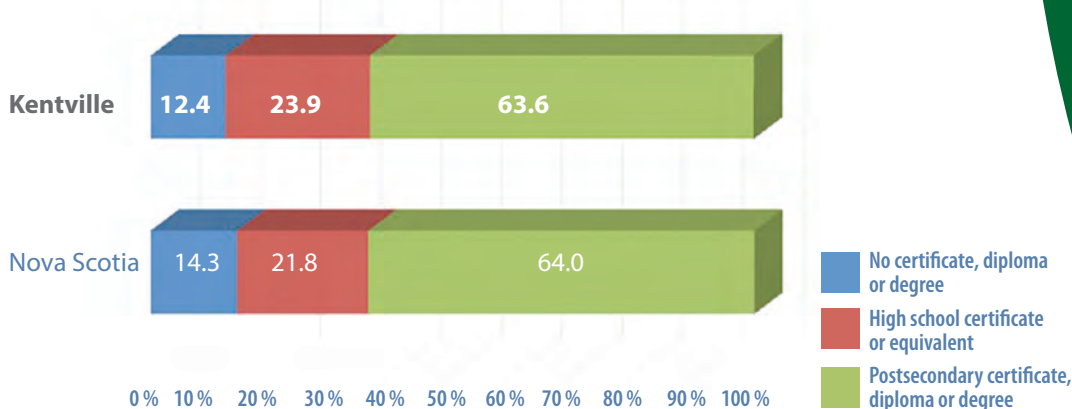


	Total Population	Average Individual Income	In Labour Force	Employment Rate	Unemployment Rate
Kentville	6,586	\$37,268	3,144	51.5 %	9.3 %
Nova Scotia	969,628	\$40,550	527,053	57.8 %	9.1 %

Major Industries, 2015

	Health care and social assistance	Retail trade	Accommodation and food services	Educational services	Manufacturing
Kentville	478	397	346	344	326
Kentville	15.2 %	12.6 %	11.0 %	10.9 %	10.4 %
Nova Scotia	12.4 %	12.7 %	6.6 %	8.1 %	7.0 %

Education Levels, 2015



- One of the larger service hubs in the Annapolis Valley area
- Noted as having the highest per capita ratio of professionals in Canada
- Steady residential growth over time, both in population and in development of land
- Financially sustainable, and committed to keeping the commercial tax rate low, and to continuing to decrease it over time
- Solid infrastructure with regards to providing high quality and quantities of water, and is serviced by a sophisticated regional sewer system
- Readily available land, including serviced land, to meet the needs of potential new residential, commercial or industrial development
- Capacity to support small business growth or new development in and around the downtown, or large scale operations in the Kentville industrial park
- Local accommodation and food services industry is robust, indicating a strong tourism offering
- Home to numerous community amenities, including the Valley Regional Hospital

Source: McSweeney & Associates from Manifold Data Mining Inc. Superdemographics 2015

